



# PHOEBE NEEDLES CENTER, INC.

732 Turners Creek Road  
Callaway, Virginia 24067-5814  
(540) 483-1518  
PNCenter@gmail.com  
www.PhoebNeedles.org

## “PRODUCING THE FORD MAN”

July 11, 2023

10:00 a.m. to 12:00 p.m.



Please join us for “Producing the Ford Man” presented by Dr. Nicole Greer Golda.

When Henry Ford began his Ford Motor Company in the early twentieth century in Detroit, he quickly became worried about more than producing automobiles on his assembly line. Ford also wanted to create the perfect workforce. Ford and his team developed a plan to create the ideal “Ford Man,” as well as an understanding of how the workers themselves responded to these efforts. This opened up bigger questions about workplace control versus personal identity, immigration policy, and the development of American corporations that still affect us today.

Dr. Nicole Greer Golda is an Associate Professor of History at Ferrum College. She received her PhD in the joint program in History & Women’s Studies from the University of Michigan. In addition to teaching American history survey classes, she also teaches upper division courses in gender and sexuality, African American, sport, and crime history.

PLEASE  
REGISTER & PAY  
IN ADVANCE.



Please join us for a great program and fellowship. Invite a friend!

“Producing the Ford Man”

July 11, 2023

(To register, please complete this form and return it to the Center by Friday, July 7th.)

Name \_\_\_\_\_ Spouse/Guest \_\_\_\_\_

(Please include the Rev., Dr., Mr., Mrs., Miss, etc.)

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Daytime Telephone Number \_\_\_\_\_ Email \_\_\_\_\_

Circle One: I have special dining requirements and will email PNCenter@gmail.com to make arrangements. Yes No

Unless otherwise informed, Phoebe Needles Center, Inc. will consider your registration as permission to use your photograph if it appears in video or still photos including our web site unless otherwise requested.

## RESERVATIONS & COST

To make a reservation, please return the form at the bottom of the first page, call the office at (540)483-1518, or email [PNCenter@gmail.com](mailto:PNCenter@gmail.com). Please make your reservations no later than the Friday before the event.

You are welcome to arrive at McCauley Community Center for a coffee social at 9:30 a.m. prior to the event. The event will start at 10:00 a.m. Lunch starts at approximately 12:00 p.m. The cost of the program plus lunch is \$12.00 for members and \$20.00 for non-members. You MUST call ahead and make a reservation to ensure we prepare enough lunch. If you have a food allergy or other special dining need such as vegan, vegetarian, gluten-free, low-salt or other requirements, please notify us as the time of your registration. We will try to provide a meal that meets your needs; however, we may not be able to honor all requests. Special requests may be emailed to [PNCenter@gmail.com](mailto:PNCenter@gmail.com).



You may pay in advance using **PayPal** at [www.Phoebeneedles.org](http://www.Phoebeneedles.org).



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